

We are excited to invite you to be part of an upcoming B2B NOW! show!





SHOW DESCRIPTION



Our show is designed for industry professionals to discuss all things B2B in a unique format that includes three eight-minute segments.

The goal of the show is threefold:

- 1. Highlight B2B businesses
- 2. Highlight charitable organizations
- 3. Teach actionable B2B success strategies

Lights: Hello + Topic Intro



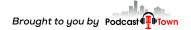
Camera: Shine The Spotlight



Action: B2B Success Strategies











<u>Segment Details (8mins)</u>

- 1. One or more guest(s) will introduce themselves and how they serve the B2B community.
- 2. The guest will introduce the topic(s) and other guests for the show.

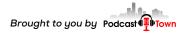
Guest expectations

- Be prepared (our producers will be in contact with instructions for your segment)
- Be on-time
- Be professional
- Have fun!

Benefits

- Connect with other B2B professionals
- Be a part of the B2B community
- Promotion for your business (no cost)









Segment Details (8mins)

- 1. One or more guest(s) will highlight a charity or nonprofit organization.
- 2. This segment may also include a B2B game or contest.

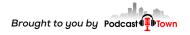
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- Be on-time
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- Have fun!

Benefits

- Connect with other B2B professionals
- Be a part of the B2B community
- Promotion for your business (no cost)









<u>Segment Details (8mins)</u>

- 1. Guest will present a micro-workshop.
- 2. The workshop is intended to be actionable and B2B related.

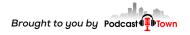
Guest expectations

- Be prepared (our producers will be in contact with instructions for your segment)
- Be on-time
- Be professional
- Have fun!

Benefits

- Connect with other B2B professionals
- Be a part of the B2B community
- Promotion for your business (no cost)







ADDITIONAL DETAILS



- Each episode will feature multiple guests.
- The episode will be recorded in both video and audio.
- The show will be broadcast on the Podcast Town website,
 Facebook, LinkedIn and YouTube.
- Show will also be made available on the Podcast Town website, YouTube Channel and will be repurposed as a podcast.



Lights: Hello + Topic Intro



Camera: Shine The Spotlight



Action: B2B Success Strategies





