

B2B! NOW!

We are excited to invite you to be part of an upcoming
B2B NOW! show!



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WHY YOU SHOULD JOIN NOW!



SHOW DESCRIPTION

B2B! NOW!

Our show is designed for industry professionals to discuss all things B2B in a unique format that includes three eight-minute segments.

The goal of the show is threefold:

1. Highlight B2B businesses
2. Highlight charitable organizations
3. Teach actionable B2B success strategies

**Lights:
Hello + Topic
Intro**



**Camera:
Shine The
Spotlight**



**Action:
B2B Success
Strategies**



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Lights



Camera:
ShineThe
Spotlight



Action:
Success
Strategies



Segment Details (8mins)

1. One or more guest(s) will introduce themselves and how they serve the B2B community.
2. The guest will introduce the topic(s) and other guests for the show.

Guest expectations

- Be prepared (our producers will be in contact with instructions for your segment)
- Be on-time
- Be professional
- Have fun!

Benefits

- Connect with other B2B professionals
- Be a part of the B2B community
- Promotion for your business (no cost)





Segment Details (8mins)

1. One or more guest(s) will highlight a charity or non-profit organization.
2. This segment may also include a B2B game or contest.

Guest expectations

- Be prepared (our producers will be in contact with instructions for your segment)
- Be on-time
- Be professional
- Have fun!

Benefits

- Connect with other B2B professionals
- Be a part of the B2B community
- Promotion for your business (no cost)





Segment Details (8mins)

1. Guest will present a micro-workshop.
2. The workshop is intended to be actionable and B2B related.

Guest expectations

- Be prepared (our producers will be in contact with instructions for your segment)
- Be on-time
- Be professional
- Have fun!

Benefits

- Connect with other B2B professionals
- Be a part of the B2B community
- Promotion for your business (no cost)



B2B! NOW!

ADDITIONAL DETAILS



- Each episode will feature multiple guests.
- The episode will be recorded in both video and audio.
- The show will be broadcast on the Podcast Town website, Facebook, LinkedIn and YouTube.
- Show will also be made available on the Podcast Town website, YouTube Channel and will be repurposed as a podcast.



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